

Forget false eyelashes, there's a revolutionary new way to get long, luscious lashes. And even cry babies won't spoil them.

Transform lashes with new eye treatment

THEY say that eyes are the window of the soul.

If that's the case my curtains are looking shabby at the moment.

That's because I've overdone the strip lashes and extensions to such an extent that my own lashes are slightly battered.

I don't have to worry however because a revolutionary new eyelash treatment has just arrived in the UK which promises to transform lashes into class acts.

By that I mean you go into a salon with them short and straggly and less than an hour later come out with them long, lush, perfectly curled and oh so desirable.

Cry Baby Mascara is a waterproof semi-permanent mascara that is custom mixed by therapists and applied to your natural lashes. The mixture thickens natural lashes 30-to-50-per-cent and makes them look up to 50-per-cent longer. It also adds curl and colour and is waterproof and smear proof, meaning you look like you have always got mascara on.

It's just arrived in the U K

from the United States and one of the first beauty therapists to train in the procedure is 22-year-old Lisa Nethercoat of Sowerby Bridge. Lisa, who works at Therapy

Skincare in Rawson Street, Halifax, is raving about it because it's painless, quick and gives amazing results.

"To get up in a morning and know your mascara is already on is fantastic. And women who swim, exercise or do other sports don't have to worry about smudging it either. It's also great for females who have bad eyesight and struggle to apply mascara, or for those who want their eyes to stand out for a special occasion such as a wedding or party," she says.

Cry Baby is applied to both the top and bottom lashes in a similar way to ordinary mascara. Precision tools are then used to separate and coat the lashes and a machine helps to seal it. There are two different looks to choose from - natural or thicker - and both last around two to three weeks.

According to Lisa the treatment doesn't harm your own lashes and the gentler you treat your eyes (no picking, pulling or rubbing) the longer it



Eye, eye: beauty therapist Lisa

Right, Lisa at work.

lasts. Ordinary mascara should not be used over the top of it and if lashes get misshapen during sleep, warm water or a shower will bounce them back into shape.

Cry Baby either wears off on its own or can be professionally removed.

Salon owner, Louise Jones of Bradshaw, Halifax, is already a Cry Baby fan. "It really does make your eyes stand out and it's amazing when you get out of the shower and your lashes still look the same. I'm sure it will be popular," says Louise who plans to go on a training course herself shortly.

Lisa plans to charge £28 for the treatment but this month it is on offer for £20. Anyone who would like more details can ring Therapy Skincare on 357572.

